



# BERSTRON'S LABELLING SOLUTIONS

Increase your labelling speed and reduce the strain on your packing crew with Berstron's High-speed electronic label machines.

## Your advantage Speed and Flexibility

**Why hand labelling is still an important and valuable option.**

Labelling isn't just a mundane task of attaching information to products. It's a critical process that ensures clarity, compliance, and a polished brand presentation. While the industry is dominated by large in-line labelers for years, there's a compelling case for a handheld label machine.

**Where and how does our High-Speed Hand Labeller makes a difference?**

### "Small" batches

Imagine you're dealing with a smaller batch or perhaps a test batch. The conventional wisdom might suggest using the tried-and-true in-line labellers. However, these machines, while efficient for large-scale operations, can be impractical and inefficient for smaller tasks. The setup alone for such machines can be time-consuming. This is where handheld labelling machines come into play. They



offer a level of flexibility that's hard to match. Switching out labels is done simply and quickly as there's no extensive setup required.

### Re-work batches

But it's not just about cost and flexibility. It's also about precision. Large labelling machines, for all their efficiency, can sometimes get it wrong. And when they do, the error often goes unnoticed until (in many cases) a significant amount of mislabelled products are churned out, leading to wasted resources and time. With handheld devices, errors can be spotted and corrected immediately. In fact, many of our customers use the hand labeller to re-work batches that were not adequately labelled.

### Delicate products

Then there are those special products: the products with irregular shapes and or difficult to label.

# 3 MODELS TO COVER ALL YOUR LABELLING NEEDS



## Standard labeller

**Our most sold model, suitable for all labelling work. Takes 15mm up to 45mm width labels.**

The standard labeller runs for 2 full days of labelling on a 4 hour charge while being able to put out 18.000 an hour which will outpace even your fastest employee.

This machine is available in 25, 32, 35 and 45 millimetre width to cover a wide range of labels

Label roll dimensions: max  
Internal diameter 37mm, max  
external diameter 120mm



Build specifically for  
**Sinclair**

## Sinclair labeller

**Specially designed and build for the Sinclair Label System.**

If you are running a Sinclair Inline Labelling System you don't need to stock standard labels as this High-Speed Manual Labeller is specially designed to dispense these specific labels.

This machine has the same specifications as our standard labeller but it's only available in 25mm width.



## XL labeller

**This is our beast! Mainly used to put down big warning or instruction labels on cartons.**

This machine is construed a lot heavier than it's little sisters. The motor has more power and it contains three 7,2V Lithium battery packs to run a full day.

Although highly effective and therefore highly appreciated by our customers, it is not advised for prolonged use as operators might get fatigued at some stage.

Available in 65 and 100mm width

## 4 good reasons to get your Berstron labeller now!

1. Hand-held labellers offer unmatched flexibility, ideal for smaller (re-work) or test batches.
2. They are cost-effective, eliminating the need for extensive set-ups required by large machines.
3. The human touch ensures immediate error detection and correction, ensuring precision.
4. Hand-held devices excel in labelling products with challenging shapes, textures, or surfaces.



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